

Hometown Broadcasting-WHIR-WHBN-WRNZ
EEO Public File Report
April 1, 2008-March 31, 2009

Full-time job openings filled during the year:

None

Recruitment sources used to fill each full-time position:

Not applicable due to no full time positions filled.

Recruitment source for all interviewees for each full-time position:

Not applicable due to no full time positions filled.

The total number of interviewees for all full-time positions during the year:

Not applicable due to no full time positions filled.

The number of people referred by each recruitment source during the year:

Not applicable due to no full time positions filled.

Summary of the outreach initiatives completed during the preceding year:

- (1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, a student from Western Kentucky University (4/20/07) requested a job shadow experience and spent his time learning how programming, promotions and sales departments worked. Joe Mathis interned during the day (June-August). He spent the summer months doing live remotes at the Mercer and Boyle County Fairs. He hosted the Swap Shop. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern. (2) Provision of training to management as to methods of ensuring equal employment opportunity and prevent discrimination. Hometown Broadcasting's Broadcast Diversity Recruitment Plan for the FCC EEO Rules are reviewed at station's department head meetings by the General Manager and other key management officials. The corporate policy and FCC rules guidelines on outreach, recruitment and hiring are reviewed (3) Participation in local career day activities at area schools. Charlie Perry met with students from Danville Hogsett Elementary School 4th and 5th graders as part of their career fair on March 27th. He talked to students about careers in broadcasting/communications and answered questions concerning qualifications to be in broadcasting. Also, he invited all students to come and tour the stations when in the area. (4) Radio Station tours to learn about broadcasting include One Lancaster Camp Dick Pack 180 Cub Scout and Parents on 5/6. Five Cub Scouts and 4 Parents from Harrodsburg on 5/20. Two Webelo Scouts and Parents from Harrodsburg Christian Church on 10/20. The Saints Peter and Paul Pack 119 Den 2 Cub Scouts and Parents toured on 3/17. (5) Central Kentucky Job Fair sponsored by the Central Kentucky Job Centers on September 30th. Charlie Perry and Station Manager Robert Wagner attended the Job Fair at the Danville Convention Center and collected resumes from job seekers for future openings at the stations. Three attendees offered their resumes.