

Hometown Broadcasting-WHIR-WHBN-WRNZ
EEO Public File Report
April 1, 2009-March 31, 2010

Full-time job openings filled during the year:

None

Recruitment sources used to fill each full-time position:

Not applicable due to no full time positions filled.

Recruitment source for all interviewees for each full-time position:

Not applicable due to no full time positions filled.

The total number of interviewees for all full-time positions during the year:

Not applicable due to no full time positions filled.

The number of people referred by each recruitment source during the year:

Not applicable due to no full time positions filled.

Summary of the outreach initiatives completed during the preceding year:

- (1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, an individual (Jonathan Schwab) searching for a new career opportunity spent the day (4/15/09) job shadowing WHIR's morning show announcer to learn about the opportunities as a broadcaster. A local home-schooler also spent a day (3/9/10) spent the day as a radio announcer on WHBN by job shadowing the morning show. Jordan Young of Harrodsburg, spent the day announcing songs, hosting the Swap Shop, and reading the weather and public service announcements. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern. (2) Provision of training to management as to methods of ensuring equal employment opportunity and prevent discrimination. Hometown Broadcasting's Broadcast Diversity Recruitment Plan for the FCC EEO Rules are reviewed at station's department head meetings by the General Manager and other key management officials. The corporate policy and FCC rules guidelines on outreach, recruitment and hiring are reviewed. (3) Participation in local career day activities at area schools. Charlie Perry met with students from Danville High School as part of their career fair on October 1, 2009. He talked to students about careers in broadcasting/communications and answered questions concerning qualifications to be in broadcasting. Also, he invited all students to come and tour the stations when in the area. He talked with just over 100 students. (4) Radio Station tours to learn about broadcasting include Hustonville Pack #199, Westside Methodist Church on 4/13/09, Danville/Boyle County Cub Scouts Pack #326, First Christian Church on 5/19/09, and Harrodsburg/Mercer County Cub Pack #127 on 3/8/10.